**Plot Pitch Template**

Use the template below as a guide for organizing the text of your story.

* This template is a suggestion of how the text of children’s picture storybook could be organized. It does not include the illustrations.

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| 1  Introduce characters. Establish the setting. | 2  Introduce the main conflict. | 3  Actions taken to deal with the conflict. Resulting complications. | 4  Actions taken to deal with the conflict. Resulting complications. |
| 5  Actions taken to deal with the conflict. Resulting complications. | 6  Climax. Presentation of the correct action for solving the conflict. | 7  Examination of the main character’s feelings. | 8  Resolution. (“Tuck in” the main character.) |

Use the blank template below to help organize the text of your story. You can use the plot diagram printouts to help get you started and then use the chart above to help guide you in creating an outline of your story. An example for box 1 would be listing your characters: (Momma dragon, doctor dragon, etc..), list the social entrepreneurship concept you plan to teach and then give a brief description of your setting. In box 2, briefly describe how you are going to teach the concept listed in box 1. Will you use a conflict? If so, give a brief description. You may use all the boxes provided, you may not use all the boxes, or you may need more boxes. You can add lines to divide the boxes into more boxes or use a separate sheet of paper and create your own. After you have completed this, you should be able complete your story fairly easily.

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Use the questions on the back of this page to evaluate your plot.

**Plot Pitch Peer Questions**

Use the following questions to help evaluate the plot of your story.

1. Does the main character have one or more identifiable traits that appeal to children?

2. Is the conflict something that a child will understand?

3. Does the main character attempt at least three different actions in an endeavor to solve the conflict?

4. Is the conflict resolved through the main character’s self-reliance?

5. Overall, does the plot have “turnability” potential? Will the reader be drawn in by the plot and want to turn each page to find out what happens next?

6. Will the reader care about what happens to the main character?

7. Where are the more exciting places?

8. Where are the places that need more “zip” added to them?

This lesson is altered from the original lesson at

<http://www.readwritethink.org/classroom-resources/lesson-plans/children-picture-book-project-1022.html>